

A large white silhouette of a hand with fingers spread, set against a background of green grass. The hand is positioned on the right side of the image, with the fingers pointing towards the left.

SHOWCASE EMPLOYEE LEARNING

DECEMBER 7-11, 2009



CELEBRATE

EMPLOYEE LEARNING WEEK, December 7-11, 2009

ASTD's awareness campaign is a great opportunity to demonstrate your commitment to workforce development. Showcase your learning and development opportunities during the week and be recognized as an ASTD "Champion of Learning!"

How can you celebrate Employee Learning Week?

- Encourage employees to attend a course or program that will enhance their skills.
- Hold an education fair or "lunch and learn" during the week to remind employees about training opportunities.
- Send an email to employees each day of the week with a new learning tip.
- Involve the CEO and senior executives in recognizing the value learning brings to the organization.
- Submit a proclamation request to government officials within your community, city, or region to highlight your Employee Learning Week events and activities.

www.employeelearningweek.org