



2010 ANNUAL REPORT

WWW.ASTDOKC.ORG

BOARD OF DIRECTORS

Our Board of Directors strives to serve our membership and create a valuable professional organization. The following members graciously volunteered their time to serve on the Board:

- President – Kathleen O’Toole
- Executive Advisor – Art Atkinson
- President-Elect – Heather Henshall, PHR
- Finance VP – Kate Beavin, CPLP, PHR
- Membership VP – Brischelle Skidmore
- Programming VP – Danielle Hoeltzel
- Arrangements VP – Penny Hampton
- Communication VP – Cassie Niemann
- Public Relations VP – Vicki Phelps
- Data and Website VP – Michael Tull
- Special Projects VP – Geina Johnson
- Awards VP – Lisa Ellington

MEMBERSHIP

As of December 31, 2010, COC-ASTD had 175 active members.

Here is a breakdown of the membership types:

- 44 Regular Memberships
- 10 Corporate Memberships
- 3 Student Memberships

PROGRAMMING

In 2010, COC-ASTD hosted nine monthly programs. COC-ASTD did not host a March 2010 program due to a partnership with UCO eLearning Conference. COC-ASTD had summer vacation in July. COC-ASTD did not host an October 2010 program due to the annual statewide Learning Conference. All programs were held during lunch except the May program which was a morning workshop where breakfast was served.

The average attendance at each program was 32 attendees.

STATE CONFERENCE

COC-ASTD and the Northeast Chapter of ASTD partner to deliver the State Conference for Workplace Learning Professionals. In 2010, the Chapters decided to cancel the Conference due to the state of the economy. The 2011 Conference will be held in Tulsa, OK.

FINANCIALS

UPDATED AS OF:		12/31/10		
OPENING ACCOUNT BALANCE AS OF:		01/01/10	\$ 25,555.29	
		DEBITS	CREDITS	TOTALS
DEBITS:				
	Monthly Meeting Expense	\$ 4,719.45		
	Board Member Expense	\$ 4,033.56		
	Web / E-Mail Expense	\$ 540.00		
	Printing / Postage Expense	\$ 1,178.56		
	Phone Service Expense	\$ 222.05		
	Fees	\$ 1,238.96		
CREDITS:				
	Monthly Meetings		\$ 7,120.05	
	Yearly Dues		\$ 7,019.27	
	Various Credits		\$ 302.76	
			\$	
TOTALS:		\$11,932.58	14,442.08	
CLOSING ACCOUNT BALANCE AS OF:		12/31/10	\$ 28,064.79	
UNCOLLECTABLE MONEY FOR 2010				\$ 25.00